



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 567503 / | | <u>Alt Order #</u> 09787396 |
| <u>Product</u> NRCC IE 2012 | | |
| <u>Contract Dates</u> 10/19/12 - 10/25/12 | | <u>Estimate #</u> 2954 |
| <u>Advertiser</u> National Republican Congressional Committ | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WJW | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> Do Not Mail | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8380 | <u>Advertiser Code</u> 155 | <u>Product Code</u> 426 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | 8 | 10/19/12 | 10/19/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | 1 | \$1,700.00 | | | |
| N 2 | 8 | 10/22/12 | 10/22/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$1,700.00 | | | |
| N 3 | 8 | 10/23/12 | 10/23/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,700.00 | | | |
| N 4 | 8 | 10/24/12 | 10/24/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,700.00 | | | |
| N 5 | 8 | 10/25/12 | 10/25/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,700.00 | | | |
| N 6 | 8 | 10/19/12 | 10/19/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | 2 | \$1,700.00 | | | |
| N 7 | 8 | 10/22/12 | 10/22/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | 2 | \$1,700.00 | | | |
| N 8 | 8 | 10/23/12 | 10/23/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 2 | \$1,700.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 567503 / | 09787396 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------|------------|
| 10/19/12 - 10/25/12 | NRCC IE 2012 | 2954 |

| Advertiser | Original Date / Revision |
|-------------------------|--------------------------|
| National Republican Con | 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9 | 8 | 10/24/12 | 10/24/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | | | 2 | \$1,700.00 | | | |
| N 10 | 8 | 10/25/12 | 10/25/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | 2 | \$1,700.00 | | | |
| N 11 | 8 | 10/19/12 | 10/19/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | | | | 2 | \$1,700.00 | | | |
| N 12 | 8 | 10/22/12 | 10/22/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | | | 2 | \$1,700.00 | | | |
| N 13 | 8 | 10/23/12 | 10/23/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | | | 2 | \$1,700.00 | | | |
| N 14 | 8 | 10/24/12 | 10/24/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | | | 2 | \$1,700.00 | | | |
| N 15 | 8 | 10/25/12 | 10/25/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 2 | \$3,400.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | 2 | \$1,700.00 | | | |
| N 16 | 8 | 10/20/12 | 10/20/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 1 | \$800.00 |
| | | FOX8-SAT MORN | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$800.00 | | | |
| N 17 | 8 | 10/21/12 | 10/21/12 | Fox 8 News Su 8a-10a | Su 8a-10a | | :30 | | | NM | 2 | \$1,600.00 |
| | | FOX8 NWS SU-8A | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | | | 2 | \$800.00 | | | |
| N 18 | 8 | 10/19/12 | 10/19/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$2,200.00 |
| | | FOX8 NEWS-9AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | | | | 2 | \$1,100.00 | | | |
| N 19 | 8 | 10/22/12 | 10/22/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$2,200.00 |
| | | FOX8 NEWS-9AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | | | 2 | \$1,100.00 | | | |
| N 20 | 8 | 10/23/12 | 10/23/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$2,200.00 |
| | | FOX8 NEWS-9AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | | | 2 | \$1,100.00 | | | |
| N 21 | 8 | 10/24/12 | 10/24/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$2,200.00 |
| | | FOX8 NEWS-9AM | | | | | | | | | | |

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| 10/19/12 - 10/25/12 | NRCC IE 2012 | 2954 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| National Republican Con: | 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|----|------------|----------|-----------------------|----------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 2 \$1,100.00 | | | | | | | | | | | | |
| N 22 | 8 | 10/25/12 | 10/25/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$2,200.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 2 \$1,100.00 | | | | | | | | | | | | |
| N 23 | 8 | 10/19/12 | 10/19/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$650.00 | | | | | | | | | | | | |
| N 24 | 8 | 10/22/12 | 10/22/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$650.00 | | | | | | | | | | | | |
| N 25 | 8 | 10/23/12 | 10/23/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$650.00 | | | | | | | | | | | | |
| N 26 | 8 | 10/24/12 | 10/24/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$650.00 | | | | | | | | | | | | |
| N 27 | 8 | 10/25/12 | 10/25/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$650.00 | | | | | | | | | | | | |
| N 28 | 8 | 10/20/12 | 10/20/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 2 | \$1,600.00 |
| FOX8-SAT MORN | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 2 \$800.00 | | | | | | | | | | | | |
| N 29 | 8 | 10/21/12 | 10/21/12 | Fox 8 News Su 10a-11a | Su 10a-11a | | :30 | | | NM | 1 | \$800.00 |
| FOX NWS SUNDAY | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$800.00 | | | | | | | | | | | | |
| N 30 | 8 | 10/22/12 | 10/22/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$1,000.00 | | | | | | | | | | | | |
| N 31 | 8 | 10/24/12 | 10/24/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,000.00 | | | | | | | | | | | | |
| N 32 | 8 | 10/25/12 | 10/25/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,000.00 | | | | | | | | | | | | |
| N 33 | 8 | 10/19/12 | 10/19/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| FOX8-NWS-5PM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$1,800.00 | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 567503 / | 09787396 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/19/12 - 10/25/12 | NRCC IE 2012 | 2954 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| National Republican Con: | 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|--------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 34 | 8 | 10/22/12 | 10/22/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | | | 1 | \$1,800.00 | | | |
| N 35 | 8 | 10/23/12 | 10/23/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,800.00 | | | |
| N 36 | 8 | 10/24/12 | 10/24/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,800.00 | | | |
| N 37 | 8 | 10/25/12 | 10/25/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,800.00 | | | |
| N 38 | 8 | 10/20/12 | 10/20/12 | College Football Early | College Football E | | :30 | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$1,300.00 | | | |
| N 39 | 8 | 10/22/12 | 10/22/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | | | 1 | \$1,600.00 | | | |
| N 40 | 8 | 10/23/12 | 10/23/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,600.00 | | | |
| N 41 | 8 | 10/25/12 | 10/25/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,600.00 | | | |
| N 42 | 8 | 10/19/12 | 10/19/12 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | | | | 1 | \$2,000.00 | | | |
| N 43 | 8 | 10/24/12 | 10/24/12 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$2,000.00 | | | |
| D 44 | 8 | 10/20/12 | 10/20/12 | Sat 7p-8p | 7p-8p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$1,050.00 | | | |
| N 45 | 8 | 10/20/12 | 10/20/12 | College Football Late | College Football L | | :30 | | | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$1,050.00 | | | |
| N 46 | 8 | 10/24/12 | 10/24/12 | World Series on FOX | 7p-CC | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$7,500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Cleveland, OH 44103
(216)431-8888

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 567503 / | 09787396 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/19/12 - 10/25/12 | NRCC IE 2012 | 2954 |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| National Republican Con | 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|----|------------|----------|------------------------|--------------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$7,500.00 | | | | | | | | | | | | |
| N 47 | 8 | 10/25/12 | 10/25/12 | World Series on FOX | 7p-CC | | :30 | | | NM | 1 | \$7,500.00 |
| MLB: WS GM2 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$7,500.00 | | | | | | | | | | | | |
| N 48 | 8 | 10/22/12 | 10/22/12 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8-NWS-10PM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$2,800.00 | | | | | | | | | | | | |
| N 49 | 8 | 10/24/12 | 10/24/12 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8-NWS-10PM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$2,800.00 | | | | | | | | | | | | |
| N 50 | 8 | 10/25/12 | 10/25/12 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8-NWS-10PM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$2,800.00 | | | | | | | | | | | | |
| N 51 | 8 | 10/19/12 | 10/19/12 | Friday Night Touchdown | Friday Night Touch | | :30 | | | NM | 1 | \$1,100.00 |
| BG BNG THRY B | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$1,100.00 | | | | | | | | | | | | |
| N 52 | 8 | 10/22/12 | 10/22/12 | M-F 11p-1130p | 11p-1130p | | :30 | | | NM | 1 | \$1,100.00 |
| BG BNG THRY B | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$1,100.00 | | | | | | | | | | | | |
| N 53 | 8 | 10/23/12 | 10/23/12 | M-F 11p-1130p | 11p-1130p | | :30 | | | NM | 1 | \$1,100.00 |
| BG BNG THRY B | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,100.00 | | | | | | | | | | | | |
| N 54 | 8 | 10/24/12 | 10/24/12 | M-F 11p-1130p | 11p-1130p | | :30 | | | NM | 1 | \$1,100.00 |
| BG BNG THRY B | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,100.00 | | | | | | | | | | | | |
| N 55 | 8 | 10/25/12 | 10/25/12 | M-F 11p-1130p | 11p-1130p | | :30 | | | NM | 1 | \$1,100.00 |
| BG BNG THRY B | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,100.00 | | | | | | | | | | | | |
| N 56 | 8 | 10/19/12 | 10/19/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$700.00 |
| SEINFELD | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$700.00 | | | | | | | | | | | | |
| N 57 | 8 | 10/22/12 | 10/22/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$700.00 |
| SEINFELD | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$700.00 | | | | | | | | | | | | |
| N 58 | 8 | 10/23/12 | 10/23/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$700.00 |
| SEINFELD | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$700.00 | | | | | | | | | | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 567503 / | 09787396 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------|------------|
| 10/19/12 - 10/25/12 | NRCC IE 2012 | 2954 |

| Advertiser | Original Date / Revision |
|-------------------------|--------------------------|
| National Republican Con | 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|---------------------|
| N 59 | 8 | 10/24/12 | 10/24/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$700.00 |
| | | SEINFELD | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$700.00 | | | |
| N 60 | 8 | 10/25/12 | 10/25/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$700.00 |
| | | SEINFELD | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$700.00 | | | |
| N 61 | 8 | 10/21/12 | 10/21/12 | Su 11p-12a | 11p-12a | | :30 | | | NM | 1 | \$800.00 |
| | | BG-THEORY WK B | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | | | 1 | \$800.00 | | | |
| Totals | | | | | | | | | | | 77 | \$117,900.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/25/12 | 77 | \$117,900.00 | \$100,215.00 |
| Totals | 77 | \$117,900.00 | \$100,215.00 |

Signature: _____ **Date:** _____

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